



## Voice of the Customer

*"InSight Now has provided us with the visibility needed to run our operations more efficiently. Right out of the gate it helped us cut down on leased trailers and utilize our existing resources better. With InSight Now we can easily navigate to and analyze data, which has helped improve our trailer pool management and demurrage tracking."*

**Jeremey Payn**  
Project/IT Manager  
J Rayl

## Information Summarized & Visualized.

SkyBitz InSight Now is a visual dashboard that provides real-time information and summarized views based on roles relevant to each customer's business operations. Customers are able to utilize reports that offer more visual details and information meant for day-to-day operations and analysis. InSight Now provides more convenient and easy-to-understand information that will help users make informed decisions and take immediate action.

InSight Now is designed to deliver the important data needed to better plan and respond quickly to changing conditions. The three main dashboard views are: Operations, Device Administration and Account. Users can monitor their fleet and drill down to specific assets that drive the over-arching metrics and make adjustments.

## Relevant, Real-Time Information.

InSight Now is built upon SkyBitz InSight, our best-in-class Web application for tracking, monitoring and managing a broad range of assets. When customers log into InSight Now they are poised to drive more informed decision making based on relevant usage of assets to impact the bottom line. Reports are downloadable and can be imported into other existing software systems to further enhance fleet data analysis.

### Use InSight Now to:

- Gain faster, more intuitive access for the day-to-day management of their fleet.
- Analyze idle assets and drill down by landmark.
- Check on cargo load status at landmarks.
- Review number of assets moving empty for optimization opportunities.
- Manage trailer pool minimums and maximums.
- Monitor installation and status of devices across the fleet.
- Review and manage user account access.
- Survey device life and status for improved maintenance.



## Organized, Real-Time Dashboards.

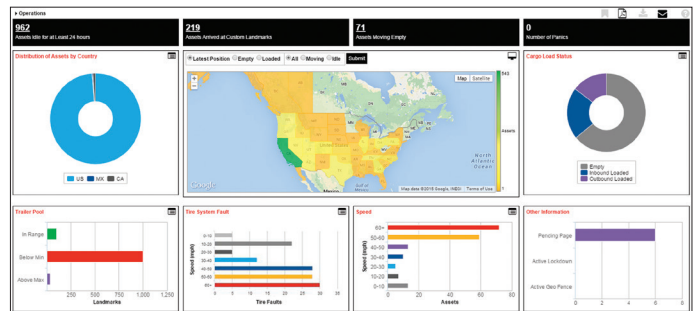
InSight Now organizes customers' data into dashboards that helps reduce time spent digging for information and improves efficiencies. InSight Now not only provides summarized real-time information—it also allows users to drill down to more detailed information for more context and analysis.

### InSight Now Dashboards Available:

- Operations View
- Device Administration View
- Account View

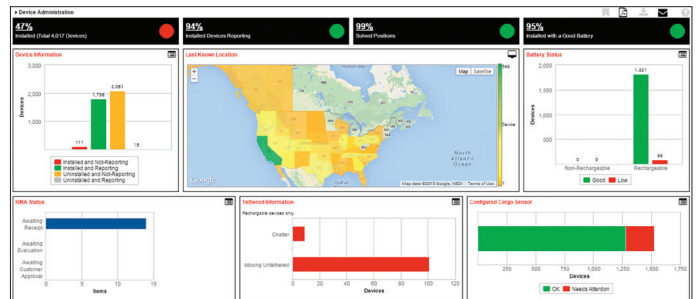
#### 1. Operations Dashboard View

Operations Managers can benefit from summarized views of the distribution of assets by geography and can quickly see which assets have been idle for more than 24 hours or on the move, as well as which assets are empty or loaded. This dashboard also provides visibility into custom landmark arrivals, trailer pools, tire system faults, geofences and panic alerts.



#### 2. Device Administration Dashboard View

Maintenance Managers and other users can benefit from summarized views of device information such as number of installed units, reporting units, units solving for position, battery status, the last known location, whether the device is tethered to a power source, and the number of configured cargo sensors. Using this information, maintenance managers can better identify devices that need attention.



#### 3. Account Dashboard View

The Account Administrator can benefit from quick summaries of account and user information such as user access levels, device shipments, notifications management, service type, and custom landmarks management. Using this information, Administrators can analyze and determine if adjustments need to be made with user access, account setup, or service.

