



InSight Trends Reports Available

- Idle Trends Reports
- Mileage Trends Reports
- Turn Count Trends Reports
- Trailer Pool Trends Reports



InSight Trends Dashboard

Trends Power Big Decisions.

SkyBitz InSight Trends provides a flexible and customizable visual dashboard that translates historical information into actionable information. The ability to analyze trends lets you maximize utilization and profits by exposing opportunities for increasing revenue and cost reduction.

Operations and maintenance managers get inundated with loads of data -- spending too much time downloading data and manipulating it into a useable format. With InSight Trends, you can quickly analyze large data sets and view them in a more effective and intuitive way. Also, you can run reports that provide more visual context and provide historical views in order to determine any trends and perform additional analysis.

InSight Trends brings a new level of convenience with easy-to-understand information that will help you make both operational and business strategy-driven decisions. InSight Trends allows you to customize dashboards through report selection, layout, and time periods that are relevant to you.

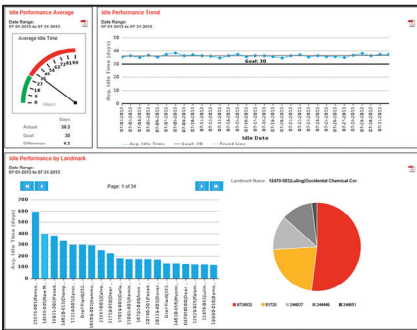
Relevant and Targeted Data.

InSight Trends is built upon SkyBitz InSight, our best-in-class Web application for tracking, monitoring and managing a broad range of assets. Customers log in and are poised to drive more informed decision making based on relevant historical trend usage of assets to impact the bottom line. Reports are downloadable and some can be imported into other existing software systems to further enhance fleet data analysis.

Use InSight Trends to:

- Analyze asset productivity via dashboards with averages and aggregates.
- Identify outliers for under or over utilization and drill down to details.
- Optimize the number of assets via comprehensive analysis.
- Decrease downtime.
- Set-up and run customized reports faster.
- Compare your actual performance against your set goals.
- Pin-point and prioritize assets for improved maintenance.

InSight Trends provides better visibility into asset performance for both real-time analysis and for longer term trends. InSight Trends features four report types and SkyBitz has plans to continually add new reports.



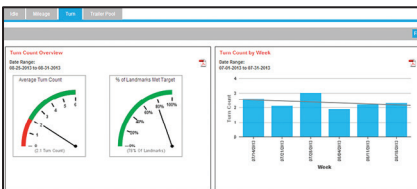
Idle Trends



Mileage Trends



Trailer Pool Trends



Turn Count Trends

1. Idle Trends Reports

The Idle Trends reports provide views for idle time analysis. This gives the operations manager a quick snapshot into a fleet's utilization for the specified time period. Users can define their goals for idle time and measure against their actual performance.

Benefits:

- Translate the number of idle days into revenue gained/lost.
- Improve asset utilization through idle time predictive analysis.
- Quickly view historical trends to identify locations where persistent idle time problems exist.
- View trend lines as an instant idle time performance indicator.
- Improve control of assets & turn-around time.
- Generate increased revenue opportunities via billing for excessive detention times.

2. Mileage Trends Reports

The Mileage Trends reports provide a high-level view of the mileage utilization of trailer fleets. By looking at multiple time periods, users can identify trends in trailer mileage across their fleet. Customers can run reports based on a selected time period that best fits their business needs.

Benefits:

- Improve quality preventative maintenance to reduce costs and prevent breakdowns.
- Quickly identify best utilized assets and regions for prioritizing allocations.
- Enhance planning for maintenance costs (e.g. tires/brakes) via accrued mileage data.
- Calculate empty miles by comparing accrued miles versus miles billed.
- Evaluate subgroups (e.g. long haul, short haul or model year) performance by comparing average mileage to overall fleet.
- Provide more accurate information to existing preventative maintenance systems easily.

3. Trailer Pool Trends Reports

The Trailer Pool Trends reports provide a cohesive overview of trailer pools by market with the ability to drill down into the details in each region.

Benefits:

- Meet contractual requirements to maintain the minimum number of trailers needed.
- Maximize utilization & revenue by not exceeding the number of trailers needed at a facility and repositioning underutilized assets.
- Evaluate trailer pools through meaningful user-defined landmarks and regions.
- Quickly identify empty trailers at landmarks via cargo sensor data.
- Improve detention billing through scorecards.

4. Turn Count Trends Reports

The Turn Count Trends reports provide a comprehensive view of the number of asset turns that have occurred in a specified time period. It is a visual dashboard that allows analysis of turn count by user-defined landmarks.

Benefits:

- Increase fleet utilization and efficiency by providing real-time data on turn counts.
- Utilize a heat map with drill down capabilities about each landmark.
- Identify and address outliers not performing within set goals and targets.
- Compare turn count performance over longer periods such as week to week.

Idle reports are only available for customers with Smart Sensor Tracking (SST) service. Mileage Reports are only available for customers with mileage enabled service. Turn Count reports are only available for customers with cargo sensors.